

# The COALITION

CARLSBAD COMMUNITY ANTI-DRUG/GANG COALITION

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[www.carlsbadcoalition.com](http://www.carlsbadcoalition.com)

## AGENDA

Community Board Meeting  
ZOOM Meeting  
August 1, 2020 4:00PM – 5:00PM

- I. Call to Order/Moment of Silence
- II. Sign in/Introductions
- III. Approval of Last Meeting's Minutes
- IV. Treasury Report
- V. Program updates
- VI. Old Business
  - Action Teams
- VII. New Business/Announcements
- VIII. Adjournment

Silent prayer/meditation  
thought (voluntary):

*Physical & mental health &  
safety of students during the  
re-entry to school, whether  
online or in-person.*

## Factoid of the Month:

### What is cocaine?

Cocaine is a stimulant drug, which means that it speeds up the messages travelling between the brain and the rest of the body.

Cocaine comes from the leaves of the coca bush (*Erythroxylum coca*), which is native to South America. The leaf extract is processed to produce 3 different forms of cocaine:

- **Cocaine hydrochloride:** a white, crystalline powder with a bitter, numbing taste. Cocaine hydrochloride is often mixed, or 'cut', with other substances such as lactose and glucose, to dilute it before being sold.
- **Freebase:** a white powder that is more pure with less impurity than cocaine hydrochloride.
- **Crack:** crystals ranging in colour from white or cream to transparent with a pink or yellow hue, it may contain impurities.<sup>1,2</sup>

**Other names:** C, coke, nose candy, snow, white lady, toot, Charlie, blow, white dust or stardust

Source: <https://adf.org.au/drug-facts/cocaine/>

**CARLSBAD COMMUNITY ANTI-DRUG/GANG COALITION  
COMMUNITY BOARD MEETING MINUTES**

**ZOOM MEETING**

**July 1, 2020 – ZOOM MEETING**

**4:00PM**

**PRESENT:**

Executive Director: Joana Wells; STOP: Tiffany Shirley; Coalition Preventionist: Julie Onsurez; Exec. Board of Directors: Mary Garwood (Community Chair and Exec. Board Secretary); Carlsbad Police Dept.: Cpl. Joshua Calder & Community Service Officer Isaac Flores; and Community: Raymond Wells

**Meeting called to Order:**

Mary Garwood at 4:15PM

**Moment of Silence ensued.**

**SIGN IN/INTRODUCTIONS:**

Round Robin of attendees.

**APPROVAL OF LAST MEETING'S MINUTES:**

Motion to Approve Minutes: Raymond Wells

Seconded: Joshua Calder

Motion Carried

**TREASURY REPORT: Joana Wells**

May 2020 Income       \$8,449.05

May 2020 Expenses     \$22,740.12

**PROGRAM UPDATES:**

Joana updated the attendees on the changes to the composition of the Coalition Executive Board members. She stated that the Coalition of Cpl. Joshua Calder with the Carlsbad Police Dept. has been doing outreach through Eddy County Teen Court. Funding was awarded to the Coalition from Eddy County, City of Carlsbad. Julie gave the following OSAP updates to the group:

*OSAP: Per Julie: "The past three months I focused on capacity building taking webinars and planning. I have focused on working toward certification. We are currently working on completing the Final OSAP Report for FY2020.*

*Some of this year's highlights:*

*Partnership CPD to develop Parent in Action Presentations. SRO Flores has played a big role in the presentations. Together we held 6 presentations. We are planning to hold presentations via Zoom and are currently planning the next one for July 13<sup>th</sup>. We have also partnered with DWI Program and we are working with Ashlyn Lujan. She has participated in presentations sharing information and resources. New Mexico Community Survey: NMCS was completed mostly online due to COVID-19. 405 surveys were completed. Most of the surveys were completed by females.*

*Strategies for Success Youth Survey: Students reported concerning levels of mental health and suicide ideation. Coalition focused on addressing this concern through social media by posting resources, hotlines, and helpful apps.*

*Both Middle and High school had an increase in alcohol use and binge drinking since last year. Students are most likely to report drinking at someone else's home or at their own. Increase in Marijuana use on school campus.*

*Middle School: Increases in e-cigarette use among middle school students from 10.6% in 2018 to 26.4% in 2020. Also reported increase in being offered or sold illegal drugs and prescription drugs on campus and increase in getting alcohol from parties and unrelated adults.*

*High School: Decrease in e-cig and regular cigarette use among high school students. Students report increase in using prescription painkillers to get high.*

*Coalition implemented Prevention in Motion (PIM). Participating students completed a poster campaign and completed 15 posters focused on harmful side effects and myths of using tobacco, vapes and alcohol. They obtained permission to display these posters in the hallways.*

*During the past 3 months coalition has shifted focus to social media campaign. Purchasing advertisement to boost Facebook post and reaching 70,000+ people.*

*Tiffany Shirley updated the group about the Coalition post reach numbers through social media.*

*Prevention in Motion classes are on hold for now due to COVID-19. Carlsbad High School Principal Jesse Fuentes was on board to send student referrals for this program before COVID-19 hit, and the Coalition will follow up as plans are announced for the upcoming school year. Zoom is a resource for this outreach and education. STOP is on hold for now due to COVID-19."*

**OLD BUSINESS: N/A**

#### **NEW BUSINESS/ANNOUNCEMENTS:**

Mary Garwood announced the Keep Carlsbad Beautiful Boyd Drive Clean-up on July 11<sup>th</sup> of this month. Cpl. Calder will be doing outreach to Landsun Homes regarding Neighborhood Watch programs among others this Summer 2020. He went on to let the members know there is a planned protest on July 3<sup>rd</sup> at the Carlsbad Beach and CPD is preparing for that event ahead of the 4<sup>th</sup> of July. Community Service Officer Isaac Florez reported that weekends are the most attended at the beach with several Texas license plates being seen.

United Way encouraged the Coalition to reach out and hold virtual education in the community in facets that may not have been used prior to COVID-19 influence. For example, referring Minor in Possession youth that have been ticketed to have them complete a virtual training. Discussion ensued and CPD is willing to work with the Coalition on these type of outreaches.

#### **ADJOURNMENT:**

Move to adjourn: Joshua Calder

Seconded by: Isaac Florez

Meeting adjourned at 5:13 PM

Submitted by Mary Garwood